

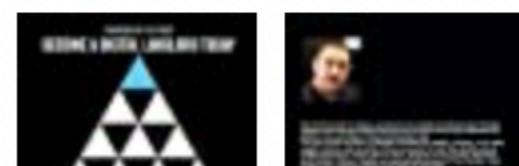
How To Make One Of Your
Biggest SEO Expenses
Into Your
BIGGEST PROFIT

Mike Martin

- ✦ Rank & Rent Expert
- ✦ Lead Generation Expert
- ✦ Run Software Company With 4 Software's
 - ✦ Local Lead Generation Software
 - ✦ Lead Collection, Distribution & Sale Software
 - ✦ Schema Software
 - ✦ Content Software For AI Rewriting Already Ranking Content
- ✦ I Love SEO
- ✦ Number 1 Bestselling Author In USA & UK With Rank & Rent Book



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For the first time in history we live in two worlds simultaneously. One has always been here and has existed as long as the human race, whereas the other is new and doesn't play by the same rules.

The first world has tiers of people all divided by wealth, religion, race, class, weight, history and standing in the community. In the first world you are judged because of where you are born, because of your history and even your family's history. People are segregated because of their beliefs, their wealth, their weight and even the colour of their skin.

In the first world success is hard to find if you come from the wrong family, the wrong part of town, have the wrong beliefs, are the wrong colour or in some cases you're just too fat or skinny.
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What we will cover

- ✦ What Is A PBN?
- ✦ Single Niche PBNs
- ✦ PBN Bad Investments
- ✦ Understanding PBN Costs & How To Make Them An Income
- ✦ PBN Linking Structure
- ✦ Give You Some Free Shit
- ✦ How SEO Experts Write Content That Always Ranks In Google
- ✦ How Every £1K A Month Client Can Make You An Extra £24K A Year

WHAT IS A PBN?

A PBN Is A Network Of Privately Owned
Websites Used To Rank Online Assets

PBNs Normally Consist Of

- ✦ On Niche Websites
- ✦ 301 redirected domains
- ✦ Websites that have been repurposed using the wayback machine (archive.org)
- ✦ Purchased websites (eg. Flipper sites)
- ✦ Blog Websites

Links Are Placed On These Websites
That Point To Your Money Sites Helping
Them To Rank Higher In The Search
Engines

WHAT IS A SINGLE NICHE PBN

A Single Niche PBN Is A Network Of
Privately Owned Websites Used To
Rank Online Assets **AND** Generate An
Income From The Leads It Produces

A Single Niche PBN Consists Of

Lead Generation Websites Only

PBN BAD INVESTMENTS

Why I Avoid Buying Links On 3rd Party PBNs

You Want To Rank 10 Websites

You Buy 10 Links A Month For A Year
On A 3rd Party PBN

Some Rich Guy With Huge Porn Or
Gambling Sites Approaches The PBN
Owner

He Sells The PBN

You're F**ked



UNDERSTANDING PBN COSTS & HOW TO MAKE THEM AN INCOME

You Should Always Own Your PBNs

And Control Your Own Assets & Future

You Want To Rank 10 Websites

PBN to Rank 10 Websites

- ✦ Each Website Needs Approximately 10 Links To Rank
- ✦ You Need 100 PBN Sites To Avoid Leaving A Link Footprint
- ✦ Each PBN Site Costs £20 A Year
- ✦ £20 A Site X 100 Websites = £2000 A Year
- ✦ A Small PBN Of 100 Websites Costs You £2000 A Year

Single Niche PBN to Rank 10 Websites

- ✦ Each Website Needs Approximately 10 Links To Rank
- ✦ You Need 100 PBN Sites To Avoid Leaving A Link Footprint
- ✦ Each PBN Site Costs £20 A Year
- ✦ £20 A Site X 100 Websites = £2000 A Year
- ✦ Each PBN Site Generates 10 Leads A Month
- ✦ Each Lead Sells For £20
- ✦ 10 Leads X 100 Websites = 1000 Leads A Month
- ✦ That's £20,000 A Month

That's £240,000 A Year

Or £238,000 A Year Profit

Can You See Why We Need To Create
Our PBNs Like This?

PBN LINKING STRUCTURE

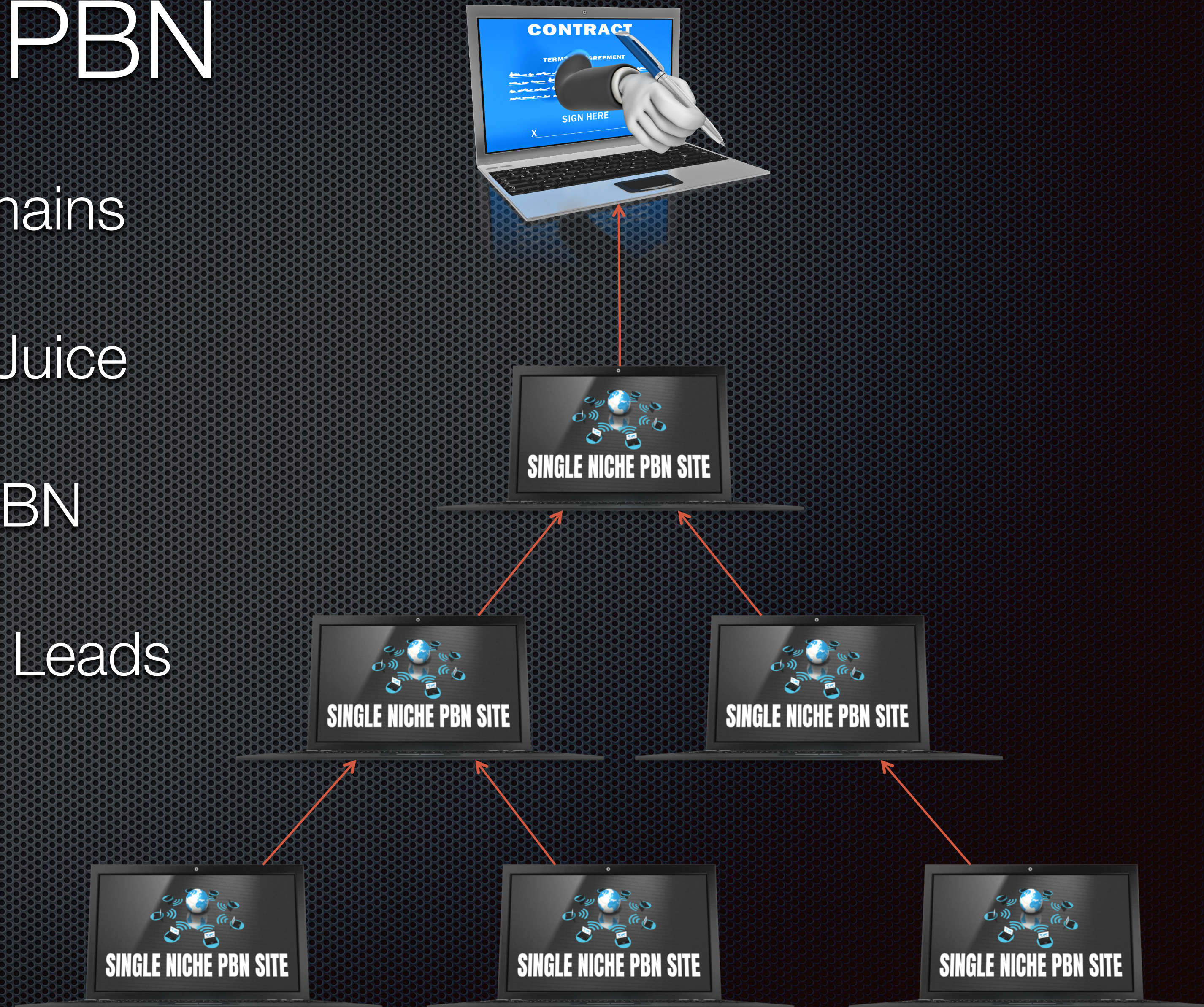


Asset You're Trying To Rank

SINGLE NICHE PBN

- Most Sites Are Expired Domains With Backlinks (Odys)
- Each Website Passes Link Juice Up The Triangle
- This Structure Ranks The PBN Sites And The Asset
- Once A Website Generates Leads We Build Sites Under It

Asset you're trying to rank



Asset You're Trying To Rank





PROBLEM

**All These PBNs Need Decent Content To
Rank**

Do You Agree?

**HOW SEO EXPERTS WRITE
CONTENT THAT ALWAYS RANKS IN
GOOGLE?**

**Many Of Us Use VA's But That's Time
Consuming & Expensive**

How SEO experts write killer content that ranks:

- ✦ Find The Keyword You Want To Rank For
- ✦ Find The Location You Want That Keyword To Rank
- ✦ Change Your Ip Address And Make A Search For That Keyword In That Location
- ✦ Go Through Every Single Web Page On The First Page Of Google
- ✦ Extract All The Sections Of Content You Think You Can Use
- ✦ Then Right Click, View Page Source And Pull In All The Seo Features Like
 - ✦ Meta Title And Description
 - ✦ Alt Tags And Title Tags
- ✦ Arrange Everything Into A Huge Seo Factors Document Including Meta, H Tags, Keywords, Content Etc
- ✦ Rewrite All The Content So It **Means The Same**, And Passes Copyscape
- ✦ When You Do This Right It Takes Hours And Sometimes Days
- ✦ But, Results In Quality Content That Google Loves

Have you got the time to do this for all
your websites?

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Quickly Write Ranking Content

For Any Keyword - In Any Location!

[Watch Demo!](#)

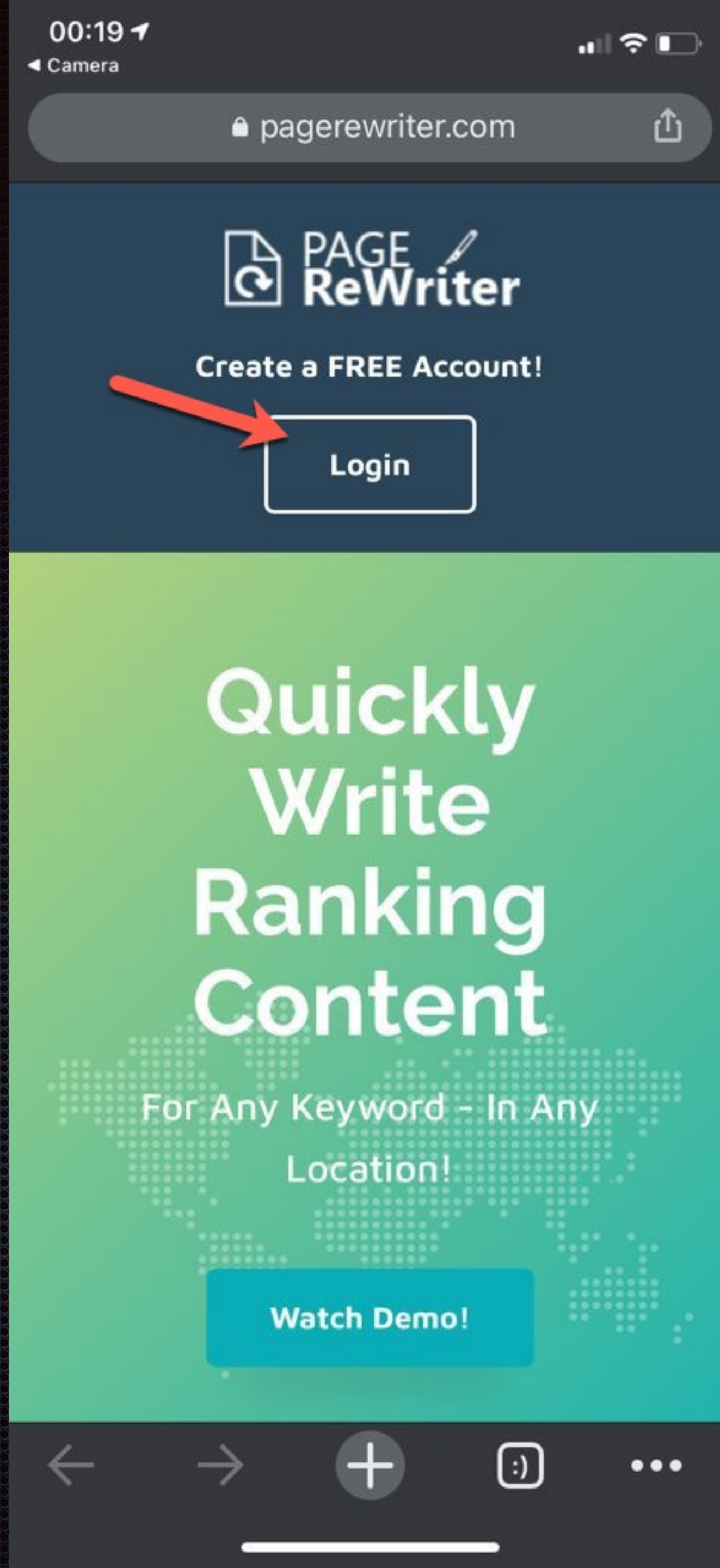
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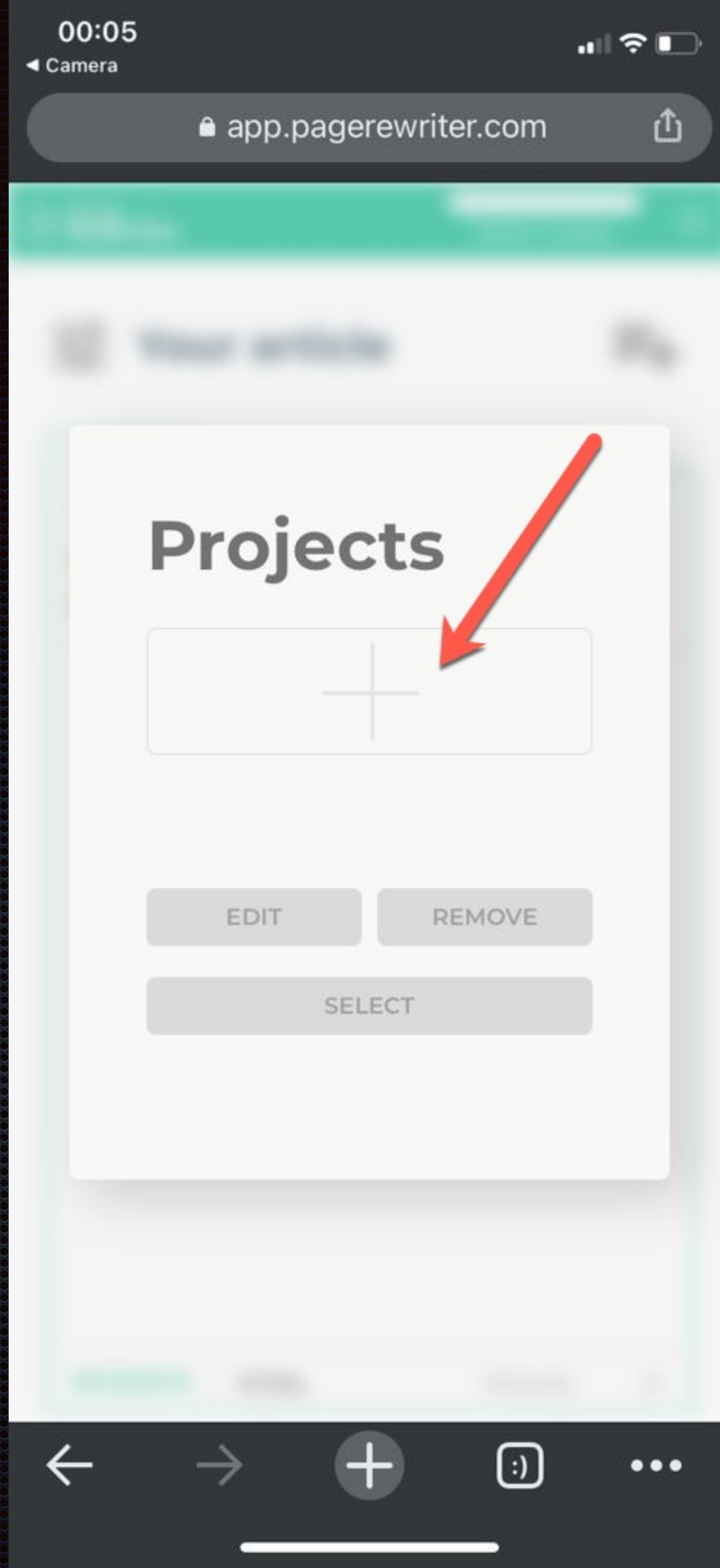
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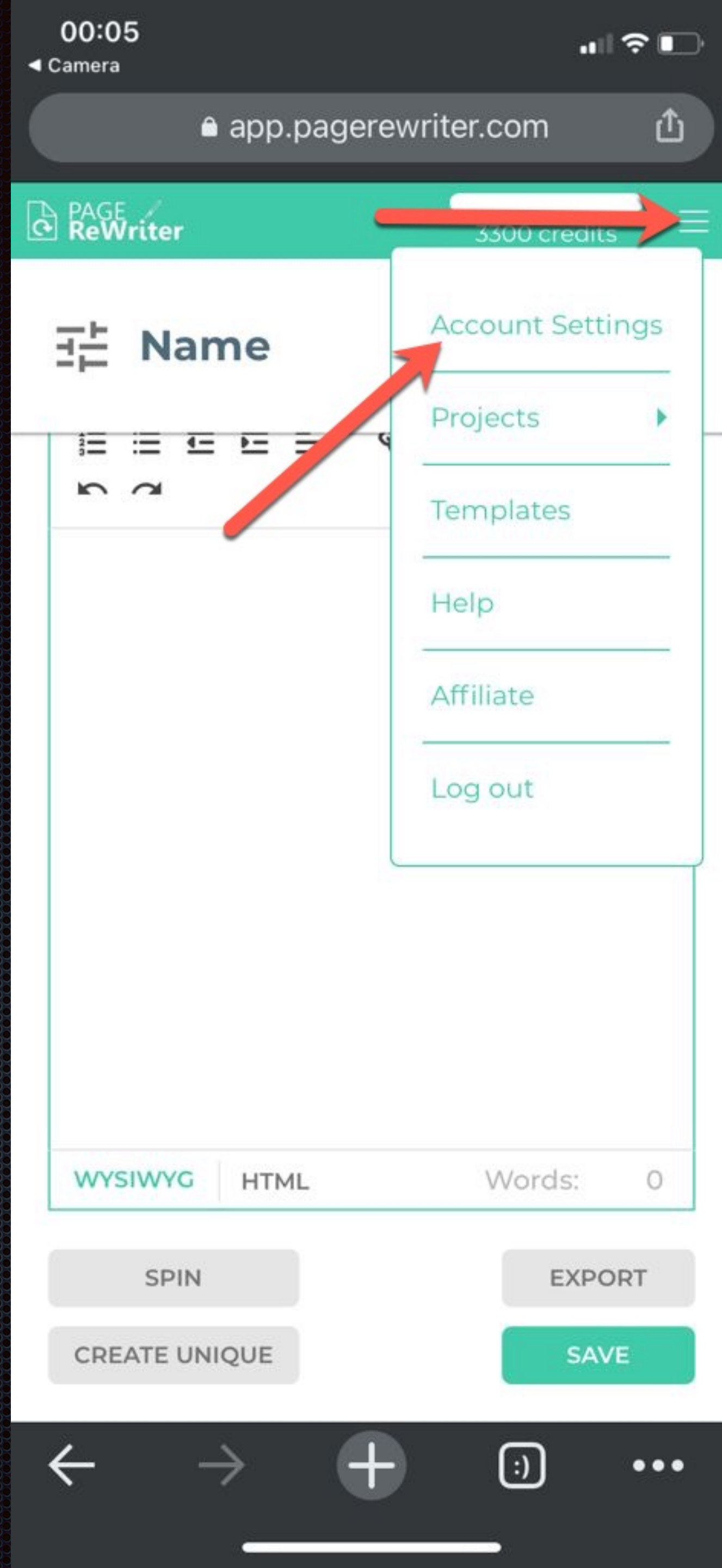
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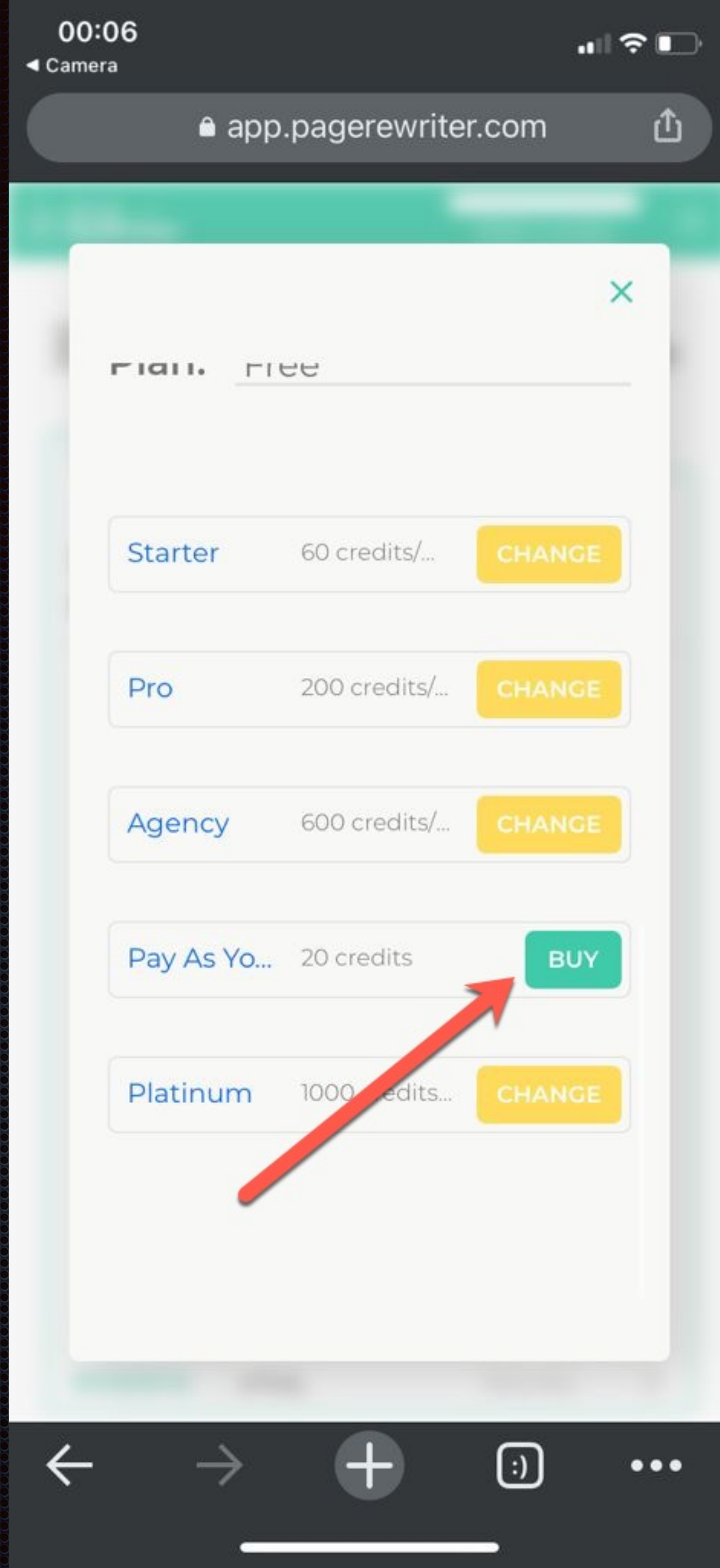
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Enjoy Your Gift

**HOW EVERY £1K A MONTH
CLIENT CAN MAKE YOU AN
EXTRA £24K A YEAR**

A Client Pays You £1000 A Month For
SEO

Out Of Their Money You Build 10 Lead
Gen PBN Sites To Rank Their Website

Each Site Generates Just 10 Qualified
Leads A Month

You Sell The Leads Direct To Local
Businesses

At £20 Per Lead That's £200 Per Site
Per Month

With 10 Sites That's £2000 Per Month

Over 12 Months That's £24000 A Year

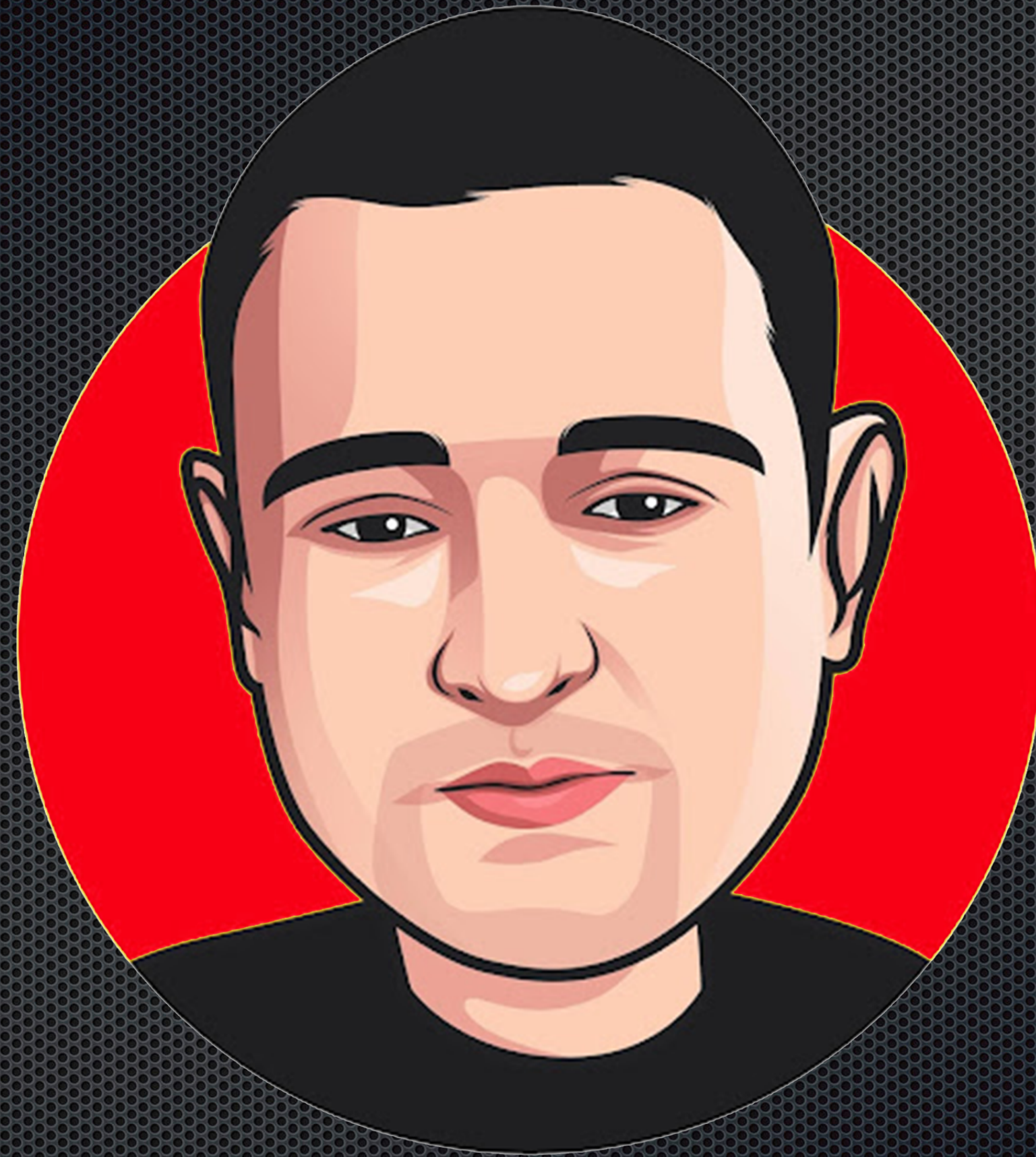
From Every £1K A Month SEO Client

You Triple Your Money

**Summary – Use Expired Domains To
Build All Your PBN Links Into Lead
Generation Sites And Sell The Leads
Direct To Local Business**

And Make Loads More Money

Mikejmartin.com/webinars



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